



TRUEWINDS CONSULTING, LLC.
Charting A Course to Success!

Is There *Money* Burning In Your Yard? Every Day?



Fred Haskett says:

Where there is smoke, there is fire! Because there is money burning in your yard and on your job sites every morning, every day and every night.

Why? "Non-billable time." This waste can burn up your company's profits.

You know things like job site sequencing, job briefings, directions, routing, equipment repair, paperwork, fueling, loading, unloading, truck washing, equipment maintenance, blade changing...the list goes on.

You might believe you're doing all you can to maximize efficiency, but we can assure you, you're not!

Because you are not focusing on the Right Stuff!

Maybe you should be asking:

- How much non-billable time is occurring (burning) in your company?
- Are your operations running as efficiently as possible?
- Can efficiency be improved and result in improved profits?

Non-billable hours can run 10 to 20% of your labor cost, burning \$1,000s.

**Learn How to Build a Production Machine that Works!
One that puts more MONEY in your pocket**

Yes, We Know Your Struggles!

Fred Haskett has been an owner and founder of a \$4.5M Lawn Care and Landscape Management company. In addition, he has served as president, vice president, regional manager and division manager for 2 national and 2 regional lawn care landscape companies.

He has had P&L responsibility for multi-state and multi-branch operations with revenues exceeding \$45 million annually. During his career, Fred has directly managed the PROFITABLE production of more than \$108 million in lawn care and tree care services, and \$270 million in landscape services.

The problem is do we - as owners and managers - know how to ANALYZE and CHANGE our operations the RIGHT WAY?

What are you going to do about it? Join Fred Haskett for a deep dive into operational efficiency. You will learn how to uncover and deal with these inefficiencies, and ultimately put more cash in your pocket. Many of our clients have increased their net profits between 1 to 5 percent, that's HUGE!

He will give you recommendations and tools to immediately start improving your outcomes and achieving your savings. This presentation leads attendees through the processes of morning mobilization, daily procedures, job site sequencing and evening wrap-up. It will help you understand how to audit your operation, uncover those inefficiencies and implement changes that will make the day flow better, reduce stress and increase profits.

The Agenda

11 a.m. - 12 p.m. (ET): Production Processes

- What is going on out there?
- Where and why are we coming up short?
- What's working – “for real”!

12 - 12:30 p.m.: Break

12:30 - 1:30 p.m.: The AM / PM Process

- What comes first AM or PM?
- The check points for success
- The metrics to track

1:30 – 2 p.m.: Break

2 - 3 p.m.: The Job Sequencing Process

- Workflow is a process. The outcome is more gross profit
- The time wasters
- Who's in charge?

3 - 4 p.m.: The Production Tools

- Simple, Repeatable Processes and Tools to improve Efficiency & Quality.

4 - 4:30 p.m. Q & A and Wrap Up

Register today for this seminar that is sure to positively impact your 2021 revenues. All participants will receive a recording of this seminar, and multiple tools to improve your processes.