



TRUEWINDS CONSULTING, LLC.
Charting A Course to Success!

Solve Your Never-Ending Training Problems Learn how to **Build** a Training Program That Works...

...Because your Trainers Know How to Train!

Do you ask yourself?

- Why is our Job Efficiency so poor?
- Why is my OT through the roof?
- Why are our Quality Scores so low?
- Why Doesn't my Training Program Produce Results?
- Why is my Training Program so inconsistent?

Maybe you should be asking?

- Do My Trainers know how to Train? How to teach?
- Do we know How People / Adults Learn?
- Do we really know how to "Train Our Trainers"

You might believe you're doing all you can to train your employees, but we can assure you, you're not!

The problem is... Do we, as owners and managers know how to TEACH the RIGHT WAY?

To be effective, we as trainers need to be familiar with the nature of the Teaching-Learning Process. This presentation leads the attendees through the processes of Teaching, Learning, and Training Methods. It will help them understand how people learn and retain skills and concepts.

Basicly... BEFORE YOU TRY TO TEACH ...you should know how people learn.

Attendees will be presented with:

- **The 4 basic precepts of the Teaching process.**
- **The five basic ways in which People / Adults / Trainees learn skills and concepts**
- **A Simple Repeatable Process for conveying specific skills related to specific tasks**
- **A program that assures comprehension and validates the successful outcome of the training event.**

Join Fred Haskett for a half day Virtual Train Your Trainers Seminar and he will:

Teach You... ...How to Teach Your ...Trainers How to Teach.



For over 40 years Harvester Fred has served as a senior executive with some of the most outstanding organizations in the Green Industry.

He has been an owner. He has served as President, Vice President, Regional Manager, and Division Manager.

Fred has had P&L responsibility for multi-state and multi-branch operations with revenues exceeding \$45 million annually. During his career, Fred has directly managed the PROFITABLE production of more than \$108 million in lawn care and tree care services, and \$270 million in landscape services.

The Agenda

11:00 a.m. - 12:00 p.m. (ET): Training Process and Programs

- What is going on out there?
- Where Why are we coming up short?
- What's Working "For Real"

12:00 - 12:30 p.m.: Break

12:30 - 1:30 p.m.: The Teaching Process

- The Difference between Teaching and Learning
- The 4 basic precepts of the Teaching process

1:30 – 2:00 p.m.: Break

2:00 – 3:00 p.m.: The Learning Process

- Learning is a Process
- The five basic ways in which People / Adults / Trainees learn skills and concepts

2:00 – 3:00 p.m.: The Training Process

- Simple Repeatable Process for conveying specific skills related to tasks
- A manner that assures comprehension
- Validation and a successful outcome of the training event.

4:00 p.m. to 4:30 p.m.: Q & A and Wrap Up

Register today for this seminar that is sure to positively impact your 2021 revenues. All participants will receive a recording of this seminar, and multiple tools to improve your processes.